## **General Conference Agenda**

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### Wednesday, November 6th

Morning sessions on November 6th

### Inspiring & Interacting Track

Main Stage: Aberdeen Pavilion

#### 9.00 AM - 9.25 AM: Channeling your inner salmon with Alistair Croll

#### About this session:

Salmon live in the sea, but must travel hundreds of miles upstream to spawn. They're incredible jumpers, leaping tirelessly out of the water to climb rapids in the face of incredible hardship.

Like a river, the way a law turns into services and enforcement also flows downhill. Often, thousands of pages of internally inconsistent policies are simply thrown down the waterfall to those who must build them. When that's impossible, the bravest public servants must find a way to get back upstream, letting their superiors know that what's been agreed to is impractical, expensive, or simply impossible.

Nobody wants to be the salmon. But those closest to the end user—citizen, resident, or denizen—are the most likely to encounter issues. Unless we find a way for those ideas to swim back upstream, vaulting rapids and jumping waterfalls, nothing's going to change.

The link to join this session will be available the week before the event.

## 9.50 AM - 10.15 AM: Tackling tech-debt for a cyber-resilient Canada with Kris Lovejoy and Alistair Croll

#### About this session:

As organizations continue their digital transformations, they are challenged with tech debt. When legacy technologies linger, the complexity, support costs, and security risks increase, and systems become more vulnerable to cyber attacks. In this session, we'll explore the challenges posed by outdated technologies, share best practices and lessons learned working with governments around the world, and the importance for governments to address these issues head-on. Join us in building a cyber resilient Canada.

The link to join this session will be available the week before the event.

## 10.15 AM - 10.40 AM: Are we making the most of digital to meet the challenges of our time? with Pooja Warier Hamilton and Robyn Scott

About this session:

The best public sector digital organisations in the world understand that 'digital' is about more than tools and technology. They embrace a whole new ethos, a shift in their culture, methods and processes. That's what it takes to design and build digital solutions that transform how government works and deliver policies and services that meet people's needs.

At Apolitical, our community of 200,000 public servants from around the world share with us daily their on the ground experiences with this transformation. We're eager to share their stories, shedding light on the tangible changes and advancements within governmental structures. Join us as we delve deeper into how a digital perspective is redefining the essence of government.

The link to join this session will be available the week before the event.

## 10.40 AM - 11.05 AM: Do You Know What That Camera is Doing? Building Trust and Inclusion in Digital Urban Infrastructure with Jacqueline Lu

About this session:

Digital technology is embedded into how our cities work. All around us, sensors are collecting data about the movement of people, objects and vehicles, and the environment. But how can people understand how that data is used to manage our shared spaces? Without transparency and legibility, it's hard to build public trust in the implementation of these technologies in our communities.

Communities across North America, Australia and France are taking steps to shift this paradigm through their use of Digital Trust for Places and Routines (DTPR), an open-source communication standard to increase transparency, legibility and accountability for digital technology in public places. By using DTPR to make the kind of data collection that's normally invisible more visible, these communities are creating new feedback pathways and building organizational capacity to deploy smart city technologies in a way that enables inclusion and participation so that trust can be fostered in their use.

This talk will provide the audience with some of the key successes and learnings from past and current implementations of DTPR, and an overview of what's planned to foster the growth of the open-source standard.

The link to join this session will be available the week before the event.

## 11.05 AM - 11.30 AM: Revolution, not evolution, for federal public service delivery with Sean Boots

#### About this session:

Efforts to transform how the Canadian government delivers digital services have stalled; public service morale is at the lowest point in years. Meanwhile, public and media recognition of the importance of "state capacity" (can the government actually deliver programs and services?) is growing. What needs to change to close this gap?

In this talk, Sean will present thoughts on macro- and micro-level changes that could improve

how the public service works, and in turn, improve how effectively it delivers public services. Incrementalism hasn't worked; big changes are needed. Much like the UK more than a decade ago, the Canadian public service needs "revolution, not evolution" to become an organization able to deliver services that meet people's needs. How to do that, in turn, in a way that brings public servants along and empowers them, instead of sidelining them, is the challenge in turn. This talk will build on Sean's experience as a public servant working on technology efforts over the past 7 years, his care for fellow public servants, and his "chaotic good" alignment as a public servant. Bring on the revolution!

The link to join this session will be available the week before the event.

#### 11.30 AM - 11.55 AM: Implementing Implementation with Jennifer Pahlka

#### About this session:

Government has an implementation crisis. The idea that laws are passed, and magically turn into services everyone can access easily, is a fiction. There's a "murky middle" between policy and implementation, made worse by the ever-increasing complexity of legislation. And the public service is left to pick up the pieces. Ironically, the people who know best how to fix these problems are those closest to the frontlines, but are least likely to influence policy. Instead, they're told to do what they're told.

In Recoding America, Jennifer Pahlka offers an unprecedented glimpse into the inner workings of the public sector. Drawing from years in government and civic tech, she provides clear examples of heroism in the face of dysfunction, and a bold call for rethinking how governments can overcome the crisis. In this FWD50 keynote, she'll talk about implementing implementation itself. Join Jen and find out how digital changes both the crisis and how we can address it—and what implementers can do to push back against lawmakers and restore sanity to the public service

The link to join this session will be available the week before the event.

#### 11.55 AM - 12.00 PM: That's a wrap for the morning! with Alistair Croll

#### About this session:

Find out what's in store for your afternoon.

#### Afternoon sessions on November 6th

#### Inspiring & Interacting Track

Main Stage: Aberdeen Pavilion

## 1.15 PM - 2.15 PM: It comes down to teams with Daphnée Nostrome, Xiaopu Fung and Ebony Sager

#### About this session:

One common mistake that digital transformation groups often make is relying on a single visible leader to carry it all and rally everybody to success. It puts undue pressure on them, and it isn't fair to the organization behind them carrying out all the other efforts. During this talk, you will learn how leadership involves leveraging your expertise, while navigating both tough and easy conversations, in order to drive lasting change.

The link to join this session will be available the week before the event.

## 2.30 PM - 3.30 PM: Open Science & Indigenous Knowledge: Challenges & Solutions

#### About this session:

The Indigenous Centre for Cumulative Effects (ICCE) is facilitating discussions with the Athabasca Chipewyan First Nation, Chipewyan Prairie Dene First Nation, Fort McKay First Nation, Mikisew Cree First Nation, and the Open Science and Data Platform (OSDP) teams from Natural Resources Canada (NRCan) and Environment and Climate Change Canada (ECCC) to launch a pilot project that respectfully integrates Indigenous Knowledge (IK) and Indigenous owned data into the OSDP.

A panel discussion with pilot project participants will highlight the vital role of IK in comprehending industrial impacts on Indigenous communities, addressing responsible data sharing issues. This discussion will underscore the importance of honoring Indigenous communities' rights and traditions while sharing knowledge appropriately (e.g., following OCAP principles) and integrating IK into decision-making. Valuable insights from pilot project co-leaders and a possible technical OSDP demonstration will be included. Mr. Sean Power, Executive Officer and Entrepreneur-In-Residence at ICCE, will moderate the panel.

The link to join this session will be available the week before the event.

#### 4.00 PM - 5.00 PM: Transforming Public Services with User Research: A Case Study of Five Transformative Projects from the USDR: Seattle Research Cohort with Stig Parfrey and Long Dinh

About this session:

The talk will cover the Seattle By Design Cohort, a pilot program created by U.S. Digital Response (USDR) in collaboration with the City of Seattle Innovation & Performance team. The program connected a cohort of 20 volunteer experts with city staff from 5 different departments to answer specific research questions and make recommendations using best practices in user research.

The cohort had a significant impact, with staff learning about research, informing new programs, and making improvements to existing services based on user feedback.

Attendees will learn about the benefits of the cohort model for user research, including how it creates a community of practice and enables cities to share knowledge and resources. The talk is suitable for anyone interested in user research, particularly those interested in how user research can be used to improve public service delivery.

The link to join this session will be available the week before the event.

### **Skill Building Track**

Hopin Sessions - Online

#### 1.15 PM - 2.15 PM: How to use AI tools for your work in government

#### About this session:

Join this virtual workshop to learn about the fundamentals of AI and some ways you and your teams can use and prompt AI tools in your daily public service work to improve productivity and impact. We'll share valuable use cases, and give guidance on how to prompt and guide the tools to get the outcomes you need, for your work in government.

The link to join this session will be available the week before the event.

#### 2.30 PM - 3.30 PM: The steps to building a strong digital culture in your teams

#### About this session:

Digital' isn't IT. And 'data' isn't maths. They're much bigger than that. They're questions of culture - like: Do we use the best information to make decisions? And do we use up-to-date tools to improve life for the people we serve? Join this virtual workshop to learn how to encourage the adoption of digital-first mindsets and how embracing digital skills can push the frontier of what's possible for your team.

### Learning & Doing Track

Workshop Stage - Horticulture Building

#### 1.15 PM - 2.45 PM: Assessing Your Organization's Digital Maturity with Ryan Androsoff, Meghan Hellstern and John Houweling

#### About this session:

In recent years more and more public sector organizations have been embracing the idea of "digital government", including changing their practices and processes to include agile, user-centered, and open ways of working. There has been much progress since the early days of digital government, but assessing maturity as organizations adopt these modern digital practices has remained a stubborn challenge.

In this interactive workshop you will have the opportunity to learn about the work that Think Digital is undertaking to develop a made-in-Canada digital maturity assessment model tailor-made to fit the needs of the public sector. Think Digital CEO & Founder Ryan Androsoff, along with Trainer and Facilitator Meghan Hellstern, will be co-leading this session where they will share the beta version of their public sector digital maturity assessment model and provide a real-life case study from the Regional Municipality of York where they have been piloting this assessment model.

This interactive working session, facilitated by members of the Think Digital team, will also have you doing some hands-on work with this novel, multi-faceted framework for digital maturity. The goal will be understanding why evaluating digital maturity is important as well as equipping you with some concrete tools and frameworks to use in your own organization.

Who Should Attend: Anyone interested in better understanding how to evaluate and assess the progress and success of their organization's digital maturity efforts. Public sector leaders, particularly those with accountability for digital transformation, will find particular value in this workshop to support stronger strategy development when it comes to supporting and accelerating digital maturity within their teams and organizations.

This session is exclusively available in-person.

## 3.15 PM - 4.45 PM: Mission Sabotage: how not to create a user centered organization with Anna Hirschfeld

#### About this session:

Your mission, should you choose to accept it, is to sabotage your organisation's plan to move to user-centred service delivery.

In this interactive session you will learn about how to create a user-centred organisation, and then applying lessons from the CIA's notorious Saboteurs Handbook we will explore how a government organisation might make the worst possible job of creating a user-centred approach to service delivery. You'll learn how to build an organisational and governance structure the wrong way, in plain sight - and therefore uncover the traps to look out for...

This session is exclusively available in-person.

### Thursday, November 7th

Morning sessions on November 7th

#### Inspiring & Interacting Track

Main Stage: Aberdeen Pavilion

### 9.00 AM - 9.25 AM: Why Societies Fail, and What To Do About It. with Alistair Croll

#### About this session:

As every society confronts issues stemming from growth (such as theft or taxation or defense) it creates new layers to deal with it (such as a judicial system, or revenue assessors, or armies) which further increase its costs—a pattern Joseph Tainter has tracked across several civilizations.

In Collapse of Complex Societies, Tainter says that societies collapse because of "diminishing returns on investments in social complexity." In other words, the more complex something gets, the harder order is to maintain. There's a solution, however: Modularization. A set of standardized, well-maintained components—each owned and improved by a discrete group—can reverse Tainter's curse. Government built from shared infrastructure and re-usable components can scale, while reducing the complexity under whose weight they would otherwise be crushed.

The link to join this session will be available the week before the event.

#### 9.25 AM - 9.50 AM: The Radical How with Tom Loosemore

About this session:

Terry Beech has recently been appointed as Canada's first Minister For Citizens' Services, with a mission to put the needs of users ahead of the convenience of government. In this keynote, Tom will make the case that only a radical reinvention of how policy, delivery and operations work together will give the Minister what he has every right to demand.

The link to join this session will be available the week before the event.

## 9.50 AM - 10.15 AM: How should governments approach Generative AI? with Aaron Reich and Alistair Croll

About this session:

We know that government entities are committed to doing what matters and making a positive impact for your communities. But the challenges you face in achieving your mission are complex. Generative AI is everywhere you look right now and you're very interested – but you have questions. How does it work, what are some use cases and how should governments approach it given all of the ethical discussions surrounding it right now?

Avanade CTO Aaron Reich has extensive experience working with Artificial intelligence will share their insights and answer your questions in real time. We'll showcase how we can bring AI to life with real examples - like how we partnered with SSE Renewables to create a wildlife tracking and modeling tool using Microsoft AI and Azure (video here) to ensure as they build new wind farms they're not impacting Puffin habitats.

The link to join this session will be available the week before the event.

#### 10.15 AM - 10.40 AM: Designing my grief with Riley Ohler M.Ed

#### About this session:

The grief process is a lifelong journey. Something we will all experience as we walk alongside the amazing people in our lives. Reflecting on the grief journey Riley experienced when losing his son Colin suddenly in 2018, he found that he grounded his grief in the design methodologies he had spent his life developing. This presentation grounds our work as designers and technology experts in empathy, and authenticity. How do we bring that empathy to the teams we work with every day? How do we bring empathy to our work, even when we are expected to deliver in an environment that expects fast paced development? Riley's stories will connect his work in government to the grief that is part of his everyday life.

The link to join this session will be available the week before the event.

#### 10.40 AM - 11.05 AM: Trust in government goes both ways with Martha Edwards

#### About this session:

Governments operate from a place of mistrust. By default, we treat everyone we serve as if they are trying to defraud us, until they prove to us that they are "safe" by performing certain behaviours. Guilty until proven innocent. We make them jump through complicated hoops to access services that should be available to everyone. We are gatekeepers of so many things: They can't get the money until they do the forms. They can't access the information until they prove their identity. They can't have the tax credit until they show the receipts.

What if we defaulted to trusting people? Maybe governments need to show trust to gain trust, because trust goes both ways. We can't treat everyone like a fraudster and then be surprised when people turn against us.

As a long-time user researcher and service designer, Martha has learned a lot about people's perceptions of government and has some ideas on how we can move the dial on trust. It's not

going to be easy or comfortable - it involves shifting power, taking risks and asking hard questions - but it could change everything.

The link to join this session will be available the week before the event.

#### 11.05 AM - 11.30 AM: In conversation with VMWare

About this session: Details coming soon.

The link to join this session will be available the week before the event.

### 11.30 AM - 11.55 AM: Canada's Digital Ambition: A conversation with Catherine Luelo with Catherine Luelo and Alistair Croll

About this session: Details coming soon

The link to join this session will be available the week before the event.

#### 11.55 AM - 12.00 PM: That's a wrap for the morning! with Alistair Croll

#### About this session:

Find out what's in store for your afternoon.

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Afternoon sessions on November 7th

#### Inspiring & Interacting Track

Main Stage: Aberdeen Pavilion

## 1.15 PM - 2.15 PM: Public Digital Takeover: Digital service standards with Andrew Greenway

#### About this session:

Digital service standards have become an increasingly popular tool for raising the bar of public service quality, in Canada and around the world. With careful stewardship, they can smooth the path to more effective ways of working at scale across large organisations.

This panel session will explore the experiences of provincial and national governments who have applied digital service standards, looking at the successes, pitfalls and what's been learned from around the world - as well as how digital standards might change in the years to come.

The link to join this session will be available the week before the event.

## 2.30 PM - 3.30 PM: RDGS takeover with Skaidra Puodžiūnas, Angelica Quirarte, Gulsanna Mamediieva and Tamara Srzentić

#### About this session:

In 2019, the Regional Digital Government Summit (RDGS) was created to explore the unique challenges facing municipal, provincial and state-level public service delivery teams. In the past five years, RDGS has emerged as a space for global teams to come together and really explore the possible impacts of emerging technologies and how local government teams are rising to the occasion. At a time when digital service units are now a dime a dozen, and legislative frameworks surrounding emerging technology are more robust, many questions still remain: How are global communities building regional teams? Can seed funding at the regional level bring transformative change? What are the challenges regional governments are facing and what does the future look like?

To celebrate five years of RDGS, we're reflecting on what we've learned, introducing new perspectives and sharing the opportunities that lie ahead. Join leaders from Canada, US and beyond for what will be a thought-provoking hour in your FWD50 experience!

The link to join this session will be available the week before the event.

#### 4.00 PM - 5.00 PM: Beeck Center Takeover with Aaron Snow

<u>About this session:</u> Details coming soon.

The link to join this session will be available the week before the event.

### **Skill Building Track**

Hopin Sessions - Online

#### 1.15 PM - 2.15 PM: Measuring progress on your team's digital skills

#### About this session:

The great digital divide is impacting all industries, but the public sector, in particular, is seeing a rapidly growing need to address this skills gap. Join this virtual workshop to learn how you and your team currently fare on digital and data skills and how to keep developing teams digitally for work in government. We'll explore how digital know-how can be developed continually and how to assess skills in this area against evolving needs.

The link to join this session will be available the week before the event.

#### 2.30 PM - 3.30 PM: Policy delivery in the digital age: Lessons for leaders

About this session:

Join this workshop to learn from public sector luminaries from around the world who will share their experiences and insights about how policy delivery has evolved in the digital age. Gain the knowledge, skills and mindsets that policy and delivery leaders need to be effective in this environment.

The link to join this session will be available the week before the event.

### **Innovating Track**

Industry Innovations Stage

#### 1.15 PM - 2.15 PM: Innovation Breakthroughs: How Public and Private Sector Can Work Together to Build Al-driven Growth and Value with Jorge Lopez

#### About this session:

The past decade has seen the rise of public and private sector work that results in creating new industries, industrializing digital business, and improving government services. Many of these qualify as breakthrough events as technologies and strategies such as Artificial Intelligence and Digital Business drive 'cascading opportunities.'

This session will explore examples and deliver actionable insights on how Canadian Public Sector organizations can accelerate growth through policy, education, and technology.

This session is exclusively available in-person.

## 2.30 PM - 3.30 PM: The Citizen Experience at the Centre of Sustainable Digital Transformation with Victoria Thibeau

#### About this session:

We will explore the important relationship between sustainability, digital transformation, and the citizen.

Each connection with citizens, when accessing government services, is an opportunity to create trust in government in an inclusive and sustainable way. By focusing efforts on enhancing the citizen experience, the path to transformation becomes clear.

This session is exclusively available in-person.

### Learning & Doing Track

Workshop Stage - Horticulture Building

#### 1.15 PM - 2.45 PM: Practices and tools to attract, retain, and develop digital talent

About this session:

Building off "the Canadian retrospective: what's working (and what's not) to attract, retain and develop digital talent", this interactive workshop will explore "what's working", like tried and true practices and tools for you to build digital talent in your organization.

Your hosts will unpack some of their most frequently asked questions when it comes to building digital talent. They'll cover how-to:

-Find recruitment programs and tools best suited for your needs

-Assess candidates in respectful, inclusive, and meaningful ways

-Onboard digital talent to explore foundational digital skills, like continuous improvement and data stewardship

-Develop digital talent to gain in-depth, technical digital skills on the job

-Empower your team by instilling a culture of organizational agility

Leaving the session, you will have guidance that you can use right away that will help you invest in digital talent.

This session is exclusively available in-person.

## 3.15 PM - 4.45 PM: Integrating AI into government research, deliberation and policy development

About this session: Details coming soon.

This session is exclusively available in-person.

### Friday, November 8th

Morning sessions on November 8th

#### Inspiring & Interacting Track

Main Stage: Aberdeen Pavilion

#### 10.00 AM - 10.15 AM: Welcome back! with Alistair Croll

<u>About this session:</u> Join host Alistair Croll as we kick off the third and final day of FWD50!

The link to join this session will be available the week before the event.

### 10.15 AM - 10.40 AM: Reframing choices for widespread public adoption with Nele Leosk

About this session: Details coming soon.

The link to join this session will be available the week before the event.

## 10.40 AM - 11.05 AM: In conversation with Google Cloud's Sam Sebastian with Sam Sebastian and Alistair Croll

About this session: Details coming soon

The link to join this session will be available the week before the event.

## 11.05 AM - 11.30 AM: From Fairytales to Agile: Unleashing Innovation in Government Procurement with Mirko Kleiner

About this session:

Agility is about responding to change, managing risk and activating collective intelligence to deliver better results faster. While these sound great, they're seldom found in government procurement. Instead, we see multi-million dollar spending, never-ending timeframes, and a ton of unmitigated risks. Strategic sourcing often takes years to complete, and fails to deliver the expected value to citizens—a lose-lose situation for both buyer and supplier.

It doesn't have to be this way. In this talk by Agile Procurement Thought Leader Mirko Kleiner, learn how \$1 Billion in strategic sourcing for new trains can be shortened to just a few months! You'll hear how bureaucrazy and a culture of fear can be overcome—within existing rules and regulations—to unleash innovation in public procurement.

### 11.30 AM - 11.55 PM: If you want your transformation, take an interest in public administration with Honey Dacanay

#### About this session:

Digital government enthusiasts tend to characterize the policy community as a homogenous "policy elite" group, but there is actually a hierarchy within the policy community. Those who work in public policy get all the glory and career advancement opportunities. Those responsible for administrative policy, on the other hand, are in this thankless "slow motion career stagnation" path.

And therein lies the problem. When digital government teams talk about transformation, it's really a call for better public administration - HR, procurement, transfer payments (all the bureaucratic fine print of policy intention that can either choke or accelerate teams' implementation efforts.

In this talk, Honey will present an alternate playbook for digital government teams, especially those in Canada.

The link to join this session will be available the week before the event.

#### 11.55 AM - 12.00 PM: That's a wrap for the morning! with Alistair Croll

About this session:

Find out what's in store for your afternoon.

The link to join this session will be available the week before the event.

Afternoon sessions on November 8th

#### Inspiring & Interacting Track

Main Stage: Aberdeen Pavilion

### 1.15 PM - 1.45 PM: Launching Aadhaar, India's first and the world's largest biometric identity system with Dr. RS Sharma

About this session: Details coming soon.

### 1.45 PM - 2.15 PM: Getting there from here: Innovation, talent, and delivering on service promises with Benjamin Bergen and Teresa D'Andrea

#### About this session:

Everyone's excited for what digital can be. But the reality is that many modernization initiatives stall because they lack a clear definition, or are so delayed that they're obsolete before they're released. Big committees, mired in processes and procedure, often fail to accomplish what a small team can. And in the eternal dance between public and private sector, government is often unable to put the latest technologies to work because of legacy systems and monolithic technologies.

Let's face it: Some problems, like government payroll, become so toxic that nobody wants to touch them. But someone must, and it'll take a new approach.

Teresa D'Andrea has devoted her career to transformation across some of the largest elements of the Canadian government, from service delivery to transportation to tech policy; she's now the Chief Transformation Officer for Public Services and Procurement Canada, where she's part of a small team working to fix government payroll once and for all. She's also no stranger to the private sector, having worked at Nortel and Imperial Oil. Benjamin Bergen, meanwhile, served in parliament before becoming the executive director of the Canadian Council of Innovators, a business council comprised of CEOs from some of Canada's fastest-growing companies.

We can't think of a better pair to speak frankly about innovation, fixing hard problems, and striking the right balance between public-sector resiliency and the fast-paced change of high-growth tech companies. Join Teresa and Benjamin for an unscripted, honest discussion about how we get there from here.

The link to join this session will be available the week before the event.

### 2.15 PM - 2.45 PM: Effortless Customer Experience by Design: Abu Dhabi Government Case Study with His Excellency Saeed Al Mulla and Dr. Wafa Snaineh

#### About this session:

Introducing the Abu Dhabi Program for Effortless Customer Experience as a pioneering initiative in the holistic implementation of CX practices; with a pertinent focus on the newly emerging concept of effortlessness in service delivery. In a coordinated approach based on 5 strategic pillars, the program aims to transform service delivery across all 67 entities in the Emirate, in a vision to become the world's most effortless government. The session will delineate the origin, implementation, and results of this endeavour so far.

#### 2.45 PM - 3.15 PM: Humans to heroes

#### About this session:

The link to join this session will be available the week before the event.

## 3.15 PM - 3.45 PM: Watching the watchers with Lucas Cherkewski and Vanessa Thomas

#### About this session:

The national security and intelligence ecosystem is often absent from discussions of digital government – with, in some cases, good reason. What does digital transformation look like inside of Canada's national security and intelligence ecosystem? What roles do regulators and review bodies play in the activities and undertakings of our national security and intelligence agencies? How do tensions in digital transformation surface in this space and how can we better navigate them?

In this talk, two Government of Canada employees working in the intelligence review community share some of their experiences and observations from the past year.

The link to join this session will be available the week before the event.

## 4.15 PM - 4.45 PM: Humans in the room: how to build tech that won't kill us with Dr. Alexis Wichowski

#### About this session:

In this talk, Alexis Wichowski, former Deputy Chief Technology Officer for New York City and long-serving public servant, professor, and author of the 2020 book The Information Trade: How Big Tech Conquers Countries, Challenges Our Rights and Transforms Our World (HarperCollins), asks why we continue to build tech that harms us and ways to course correct to design more humane tech that serves the whole human experience.

She will share research and historical data on how early technologists' focus on augmenting cognition created products and services that inadvertently undermined our experience as physical beings and how this created an existential crisis for our species. From this foundation, she offers concrete steps that technologists, policymakers, investors and everyday users can take to cut back on tech that diminishes us and advance new tech that connects us: with ourselves and with each other, in both virtual and IRL rooms, restoring tech's intended role to serves and supports our better selves.

#### 4.45 PM - 5.00 PM: That's a wrap! with Alistair Croll

#### About this session:

We did it, 3 jam-packed days! Thank you so much for joining us! Don't forget, we want to hear from you, so please make sure you fill out the survey that's coming your way!

The link to join this session will be available the week before the event.

### Learning & Doing Track

Workshop Stage - Horticulture Building

### 1.15 PM - 2.15 PM: How to Hack a Bureaucracy with Dorothy Eng and Melissa Tullio

#### About this session:

At Code for Canada, we know a thing or two about hacking into an established bureaucracy to work with/around obstacles, create the changes we hope to see in our governments, while building champions, not enemies, along the way. We've worked with government teams at every level to examine their existing work structure and find ways to streamline and fast-track ongoing digital projects that deliver value with limited resources.

Join our Executive Director Dorothy Eng and Director of Digital Transformation Paul Crossley as they break down their top tips for leaders looking to transform an established workplace.

This session is exclusively available in-person.

# 2.45 PM - 3.45 PM: Mentor Meetups: Convo codes with Matt Jukes, Angelica Quirarte, Dr. Liz Christie, Wyatt Tessari L'Allié, Honey Dacanay, and James Duncan and more

#### About this session:

We've got questions; you've got answers! In this session, you'll tackle some of digital transformation's toughest challenges at a table of your peers, led by expert mentors. Scan the QR code at your table to get prompts on themes within the subject of the table you're at!

Join us for conversations on:

Hiring and retention Planning and project management Building trust Analytics and reporting Generative AI FWD50 2023

Hacking bureaucracy Creating a culture of change Governance and regulation

This session is in person only.